IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of Confirmation No.: 4552

Syunji SUGAYA Date: September 14, 2006

Serial No.: 10/018,510 Group Art Unit: 3622

Filed: December 14, 2001 Examiner: Namrata BOVEJA

For: ADVERTISING SYSTEM

VIA EFS-WEB Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT/SUBMISSION

Sir:

This is a response to the Office Action mailed March 14, 2006 in the above-identified application. Reconsideration of the application is respectfully requested.

FEE CALCULATION

NO CLAIME

Any additional fee required has been calculated as follows:

HICHECTNO

__ If checked, "Small Entity" status is claimed.

	NO. CLAIMS		HIGHEST NO.						
	AFTER		PREVIOUSLY						ADDIT.
	AMENDMEN7	Γ	PAID FOR	EΣ	TRA PRESI	ENT	RATE		FEE
TOTAL	40	MINUS	54	* =		X	(\$25 SE or \$50)	\$	0.00
INDEP.	29	MINUS	3	**=	26	X	(\$100 SE or \$200)	\$	2600.00
FIRST I	PRESENTATIO	N OF MU	LTIPLE DEPE	NDENT	CLAIM	X	(\$180 SE or \$360)	\$	
* not less than 20									

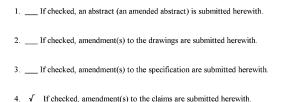
Payment for the required additional claim fees of \$2,600.00 is submitted electronically herewith

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

CONTINGENT EXTENSION REQUEST

If this communication is filed after the shortened statutory time period had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. § 1.136(a), to extend the time for filing a response to the outstanding Office Action by the number of months which will avoid abandonment under 37 C.F.R. § 1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

SUMMARY OF AMENDMENTS



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